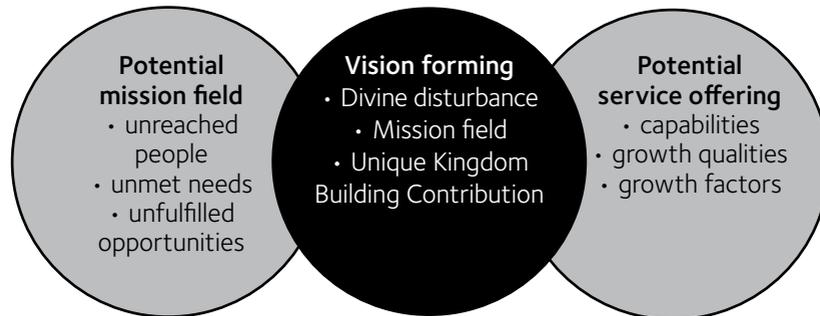


Action Guide.



1. Understand your context.

Analysis 1. Potential mission field

A decision of who the church is going to aim to reach begins with an analysis of all potential audiences and mission fields. That way the vision for who to reach comes out of calling and kingdom building potential. Write a summary profile of the people groups the church is able to reach based on:

- **Unreached people** (Locals; Hoppers; Network Commuters)
- **Unmet needs**
- **Unfulfilled opportunities** (External / Internal opportunities; reactive / proactive catalysts)

Analysis 2. Potential service offering

A church's vision is formed by combining an understanding of potential mission fields with the potential you are equipped with to fulfil that demand by adding kingdom building value. Write a summary of your church's potential to add kingdom value based on:

- **Capabilities:** how has God equipped and resourced the church for ministry in the particular context it is called to?
- **Qualities:** which qualities give the church distinctive strength and which give opportunities to improve in the future?
- **Growth factors:** what lessons can be learnt from the past and what opportunities are available for the future?

Output: Profile of the people groups we are aiming to reach and the Kingdom building potential we have to reach those people groups.

2. Set your vision.

Gather what you've learnt and agree your vision goals

Spend time as a church working through the analysis and draw conclusions

A. Divine disturbance vision goal

- What is the gap between our scriptural mandate and current context?
- What do we long to be involved in seeing change about our context?
- What is your God given role in this?

B. Mission field vision goal

- Which groups of people are we going to decide to aim to reach?
- What are the needs and opportunities in each of these mission fields?

C. Unique Kingdom Building Contribution vision goal

- What value innovations are we going to develop both in the activities we plan and the qualities with which the activities are run?
- How will these enable us to reach our mission field most effectively?
- What is the Unique Kingdom Building Contribution we will make?

Dare to dream

Spend time walking the area and praying though what you've learnt so far. Dream dreams together about the vision goals and encourage everyone to contribute bold visions of what could be under God. Use the question:
What do we dare to imagine under God that our church will be like and the impact we will be having on the lives of people in 2, 5, 10 and 20 years?

Formulate the vision

Take your vision goals and craft your vision into a compelling statement which is owned by all, motivates all and shapes everything that is done.

- Include where we are heading in terms of:
 - who we are aiming to reach,
 - what qualities of church we are aiming to develop
 - how we are aiming to get everyone involved in the adventure.
- Make it motivational by answering the 'what if' question:
 - *What if we gave our lives to meeting these needs with the unique gifts and opportunities we've been given by Christ? What eternal significance will there be?*

Communicate the vision

How will you ensure the vision is owned by people and everyone lives it?

- Plan a vision casting event.
- Interview people regularly about how they engage with the vision practically.
- Include vision explanations at newcomer events, website and publicity.

Output: Agreed vision goals, statement and communication strategy